

الكتب الأجنبية:

- 1- Ber Danid K. The Process Of Communication (San Fransisco: Holt, Rine Hart and Winston 1960).
- 2- Curran, J and Gurevitch, M, "Mass media and society", 2nd Edition. London, UK: Edward Arnold, 1996.
- 3- Cutlip. Scott and Allen Center: Effective Public Relation forth Edition, New Jersey, Prentice Hall Inc., 1971.
- 4- Darrow, Richard W. and Others: The Dartnell Public Relations Handbook. Chicago, Dartnell, Dartnell Press Inc., 1967.
- 5- Griffin, E.M. A First look at Communication Theory, Second Edition (USA: McGraw – Hill, 1994).
- 6- Griswold, Glenn, and Denny: Your Public Relation. New York Magazines o Industry Inc., 1948.
- 7- H. Mous, sl. Lirtirizman, Roleconflict Ambiguity in Camolex Organization Administrative Scinence Quartile.
- 8- Koys. D. and T. Decotis. Inductive Measure of psychological Climate, " Human Relationa Vol, 44.1993.
- 9- Krukeberg, This Is PR: The Realities of public Relation, 7th ed. (Belmont, Calif: Wadsworth, 2000).
- 10- Note I.w Foundation Of Public Relation (London: Pergman Press. 1974).
- 11- Robert T. Reilly, Public Relations in Action Englwood Cliffs, prentice-Hall Inc, 2000.
- 12- Robinson, E. Communication & Public Relations. Columbus, Ohio: Charles E. Merril abooks Inc., 1966.
- 13- Seitel, F.P The Practice of Public Relations. Clumbus, Ohio, Charles E. Merril Books Inc. & Bell & Howell Ccompany ; 1984.
- 14- Slave, E The Moderating Effect of Work An Job Scope Job Satisfaction Behavior And Human Performan.
- 15- ToddHUNT, James M/ Gruing, Puplic Relation Tecnigues Harrcourt Brace College PUBLISHERS, USA 1994.
- 16- W. Hill. Corporation The Sitting Dock Public Relation, 1977.
- 17- Waston James, Media Communication An Interduction To Theory And Proces, Second. Edition (USA; Palgrave Macmillin, 2003).
- 18- White, J. How to Understand and Manage Public Relations. London: Business Books Limited, 1991.